

# **17 PARTNERSHIPS FOR THE GOALS**



**2021 - 2022**

## BAU AT A GLANCE

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Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan, Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each other and the world around them and always act with the utmost sense of ethics and social responsibility.

## BAU WITH NUMBERS

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- 7 campuses in Istanbul
- 10 faculties, 1 conservatory, 2 vocational schools
- 40 BA programs, 153 MA programs, 24 PhD. programs
- 22 research and application centers
- 150 labs, workshops/studios, incubation centers
- 223 Erasmus partner universities, 92 world exchange partners
- 805 full-time faculty members, 526 administrative staff members
- 17.927 undergraduate students, 4.552 graduate students, 415 doctora degree students
- 80 student clubs
- 224 externally funded projects between 2020-2022
- 340 industry partnerships & projects between 2020-2022

## BAU IN THE TIMES HIGHER EDUCATION



BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the 801-1000 band in the World University Rankings, the 401-600 band in the Impact Rankings and the 151-200 band in the Young University Rankings 2023. Also, BAU is ranked among the top 5 universities in Türkiye.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2023, BAU holds the following standings in the THE Impact Rankings;

- 67th in Quality Education
- 93 th in Peace, Justice and Strong Institutions
- Ranks between 201-300 in Gender Equality
- Ranks between 201-300 in Reducing Inequalities
- Ranks between 201-300 in Industry, Innovation and Infrastructure
- Ranks between 301-400 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

## PARTNERSHIP FOR THE GOALS

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Bahçeşehir University attaches great importance to developing local, national and international partnerships and collaborations in line with its vision of contributing to the realization of sustainable development goals and has been continuing its studies on this subject for years.

The cooperation between Bahçeşehir University and the United Nations Education and Research Institute (UNITAR) has been continuing since 2019.

CIFAL Istanbul was established in 2019 in collaboration with United Nations Training and Research Institute (UNITAR) and Bahçeşehir University (BAU). The center's mission is to advance and enhance capacity on the United Nations Sustainable Development Goals for public and private sector leaders, nongovernmental organizations, academics, local authorities, and students.

Through the transfer of best-knowledge practices, social awareness, and cross-sectional collaboration, CIFAL Istanbul seeks to strengthen sustainable development capacities for individuals and institutions at the national and international level.

Bau organizes joint events with many local and national non-governmental organizations, in addition to its work with international organizations such as UN, World Values Survey Association at the United Nations, UN Food and Agriculture Organization.

## PARTNERSHIP FOR THE GOALS

### Sustainability Literacy Training (29 May 2021)

The Sustainability Literacy training was carried out in partnership with the United Nations Institute for Education and Research (UNITAR), the International Training Center for Managers and Leaders (CIFAL Istanbul) and BAU Continuing Education Center (BAUSEM). The objective of the online event was to create awareness about the global sustainability agenda and the UN Sustainable Development Goals. It focused on SDG 17 (Partnerships for the Goals).

### CIFAL Istanbul, UNITAR Sürdürülebilirlik Okuryazarlığı



29 Mayıs Cumartesi



14.00



Teams

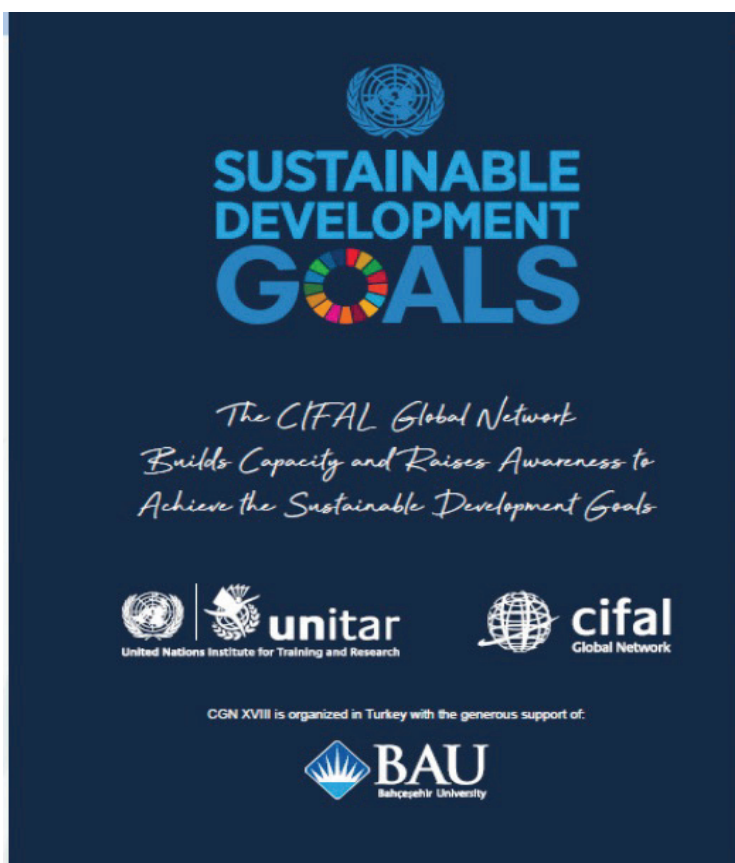


Ahmet Aydemir



# PARTNERSHIP FOR THE GOALS

“CIFAL Global Network Steering Committee Meeting” (7-9 December 2021)





## PARTNERSHIP FOR THE GOALS

### The Launch of CIFAL Istanbul Youth Platform (7 December 2021)

The objective of the CIFAL “Istanbul Youth Platform” (IGP) is to create awareness about the UN Sustainable Development Goals and to contribute to their adoption and internalization among university students. Members of the Platform will create their own ideas, develop projects and undertake joint actions with the UN. Also, they will be encouraged to apply for internships, education and training programs in the UN organizations, and they will be able to participate in CIFAL Istanbul’s certificate programs on the Sustainable Development Goals (SDGs). All BAU undergraduate and graduate students have the right to be a member of the platform.

IGP has five purposes: (1) To create awareness about and develop a sense of ownership with regards to the United Nations system, its institutional structure and agenda among BAU students, (2) to raise awareness about the UN SDGs among youth, (3) to contribute to the skill development of future mediators and decision makers who empathize with other cultures and societies, are reliable, have credibility, create a sense of trust, are fair and understanding, (5) to support young people to show the courage, patience and balanced attitudes necessary for international cooperation as well as to help them develop a sense of time, harmony, persistence and creativity which are instrumental in designing lasting peace and prosperity for global society and the planet.



# PARTNERSHIP FOR THE GOALS

## Sustainability Governance Academy (26 March – 7 April 2022)

In this 3-week workshop program, sustainability governance scorecard methodology and sustainability governance concepts were addressed, and sustainability, brand management, integrated thinking, and leadership related issues were discussed. At the end of the workshop, the participants were expected to present case studies in groups and successful participants were entitled to receive a certificate.



## “Brain Drain and Reverse Brain Drain” Webinar (23 March 2022)

The online webinar titled “Brain Drain and Reverse Brain Drain” was organized by the Social Democracy Foundation (SODEV) with the participation of BAUMUS founding director Prof. Dr. Ulaş Sunata. The webinar, in addition to defining brain drain and reverse brain drain, focused on issues such as the potential of brain drain in the new global system and the factors that open the door to it in Turkey

Online Konferanslar | SODEV

### BEYİN GÖÇÜ VE TERSİNE BEYİN GÖÇÜ

23 Mart 2022 Çarşamba • 20:00

Prof. Dr. Ulaş Sunata  
Bahçeşehir Üniversitesi Öğretim Üyesi

Görkem Yaz  
Moderatör | SODEV AR-GE

(\*) Etkinlik, Zoom üzerinden Webinar formatında düzenlenecektir

Friedrich Ebert Stiftung Derneği Türkiye Temsilciliği'nin katkılarıyla...

**SODEV**  
SOSYAL DEMOKRASİ VAKFI



## PARTNERSHIP FOR THE GOALS

### BAU HUB Startup Webinar Series powered by Harvard Alumni Entrepreneurs Accelerator (2022)

BAU HUB organized a 7-week startup webinar series for entrepreneurs in cooperation with Harvard Alumni Entrepreneurs Accelerator. Within the scope of the seminars, topics such as business development, marketing and sales for start-ups were discussed.



### “Sustainability: From Generation to Generation” Roundtable (9 June 2022)

The Roundtable was organized by CIFAL Youth Platform with the participation of BAU Alumni community. The event highlighted SDG 8 (Decent work and economic growth) and SDG 17 (Partnerships for Goals). The meeting involved the assessments and experience sharing of experts in order to create awareness about career opportunities in the field of sustainability.



## PARTNERSHIP FOR THE GOALS

### The Local Advocacy School (2022)

The Local Advocacy School, which was co-organized for the 4th time with the Local Monitoring, Research and Implementations Association (YERELİZ) and BAU Center of Migration and Urban Studies (BAUMUS), was held face to face again after the pandemic in 2021. BAUMUS contributed to the training with the presentation titled “Local Administrations in Migration Governance in a City” that focused on the sustainability of migration management, the requirements of local migration management, and the importance of migration terminology.



### Sustainable Future Conversations with Entrepreneurs (2022)

The second of the “Sustainable Future Conversations with Entrepreneurs” talk series titled “Creating Impact Value Proposition” was realized by the Impact Investing Advisory Board (EYDK) in collaboration with BAU Incubation Hub and under the sponsorship of Etkiyap. The objective was to make the voice of impact-oriented initiatives heard and to listen to their journeys. The talk was held at BAU Future Campus. At the event, developments in the entrepreneurship ecosystem, impact measurements and management, positive impact-oriented funds and SDG approaches in entrepreneurship were discussed.



## PARTNERSHIP FOR THE GOALS

Hukuk Meslekleri Uygulama Birimi  
2021-2022 Bahar Dönemi  
7. HAFTA

KOLLUÇUN DEMOKRATİK HUKUK DEVLETİNDEKİ GÖREVLERİ;  
STANDART GÖREV VE YETKİLER

Prof. Dr. Feridun Yenisey  
IGUL Kurucu Başkanı

Davet Eden:  
Osman Öztürk  
Kolluk Hukuku Uygulamaları  
Birim Yöneticisi

26 Nisan 2022, Salı  
18.30

Toplantı Kimliği: 954 9207 0834  
Parola: 453547

Feridun\_Yenisey bauigul Feridun Yenisey Hukuk İhtisas Seminerleri

### “Duties of Law Enforcement in a Democratic State of Law” Online Talk (26 April 2022)

This online event contributes to the elimination of deficiencies in practice through the discussion of the duties and powers of the law enforcement envisaged in the law and the current changes.

### “Lawyers’ Approach to Vulnerable Groups and Vulnerable Groups’ Rights” Seminar (10 April 2022)

As part of BAU IGUL’s “Contribution to Young Lawyers” Program, this face-to-face event emphasized the ways law practice entails in terms of communicating and approaching vulnerable groups (e.g. women, children) who are going through a legal process.

Hukuk Meslekleri Uygulama Birimi  
2021-2022 Bahar Dönemi  
Genç Avukatlara Katkı Programı (6/12)  
6. HAFTA

AVUKATLARIN KIRILGAN GRUPLARA YAKLAŞIM USULLERİ,  
KIRILGAN GRUPLARIN HAKLARI

Av. Figen Erbek  
İstanbul Barosu

10 Nisan 2022, Pazar  
18.30

Yürütme Kurulu: Prof. Dr. Feridun Yenisey, Av. Berra Besler, Av. Gökhan Ahi,  
Av. Rıza Çalbaş, Av. Turgay Demirel, Av. Merve Nur Duyumaz, Av. Uğur Deniz Engür,  
Av. Vehbi Kaboğlu, Av. Alim Meriç

5. Hafta Programına Bayırmak İçin: kısa.link/PV1a  
Etkinliklerden Düzenli Olarak Haberdar Olmak İçin: kısa.link/PQ8s

Feridun\_Yenisey bauigul Feridun Yenisey Hukuk İhtisas Seminerleri



## PARTNERSHIP FOR THE GOALS

### “Italian Migration Policy: Assessing the Pre- and Post-Covid Period” Seminar (2022)

BAUMUS’ first face-to-face event after the pandemic, “Italian Migration Policy: Assessing the Pre- and Post-Covid Period” was held with the moderation of Prof. Ulaş Sunata and the participation of guest speakers, Prof. Selcen Öner and Angela Ziccardi. The seminar started with Angela Ziccardi’s comparison of pre- and post-Covid-19 period in the context of the Italian immigration policy review. Prof. Selcen Öner concluded her speech by emphasizing the securitization and externalization of migration management, especially in the European Union and Italy. The event ended with a question-and-answer section.



### ULMER HLO Global Leadership Forum: Peace and Security in the Neighborhood (10-12 June 2022)

The international system is undergoing a rapid transformation. While global challenges encourage world leaders to adopt longtermist approaches, regional conflict dynamics bring tensions to the fore. Global Leadership Forum 2022 brought decision makers, consultants, academics, and conflict experts together to discuss global dynamics shaping the future of world peace, regional developments challenging international peace and the conditions of stability were discussed. Solution strategies were presented to world leaders for global peace and stability.



## PARTNERSHIP FOR THE GOALS

### “Sustainable Steps into the Future” Webinar (3 February 2022)

CIFAL Istanbul, BUIKAD, BAU Bursa Center and BAU academics from the Faculty of Law came together in this online event to talk about the important aspects of the UN Sustainable Development Goals.

### GELECEĞE DOĞRU SÜRDÜRÜLEBİLİR ADIMLAR

3 ŞUBAT 2022 - Perşembe 15.00 - 17.00



BUIKAD ve CIFAL İstanbul olarak sürdürülebilir hedefleri anlamak, yeni projeleri hayata geçirmek ve şehrimizin geleceğine katkıda bulunmak için buluşuyoruz.



February 28, Monday 11.30 - 12.30 MS Teams

### Introduction to SUSTAINABLE DEVELOPMENT GOALS SDG 101



PROF. ESRU CAMANI-SONUULLU  
DIRECTOR, CIFAL İSTANBUL  
UNITAR

join the lecture



open to all  
BAU students

- The SDG Framework and Agenda 2030
- A Brief History of the SDGs
- Scale and Scope of the SDGs

in collaboration with



### “Sustainable Development Goals 101” Webinar (28 February 2022)

The webinar aimed to provide an overview of the UN SGDs and Agenda 2030, to explain their objective and how they are instrumental in building a better future and a more sustainable world for all at the youth level. By understanding the benefits of the goals for organizations in their pursuit of a role in shaping a sustainable future, the participants understood the current situation in Türkiye in terms of 2030 goals.

## PARTNERSHIP FOR THE GOALS

### **Researcher, Preparing a Digital Scale to Identify Students with Learning Difficulties aged 6-14 and Preparing an Individualized Education Program Application Software Development, TÜBİTAK 1003 RESEARCH Project (No: 218K451), 2020 - 2023**

The objectives of the project planned within the scope of developing an individualized, flexible, easy-to-use and accessible digital platform that can be used on a national scale that will offer assessment-evaluation and education packages for primary school students with learning difficulties are as follows: Developing Electronic Reading-Writing Achievement Test (e-OYBAT) and Mathematics Achievement Test (e-MATBAT) in order to identify primary school students (1st-4th grade) who have the risk of learning difficulties. To prepare an Electronic Activity Based Intervention Package (E-ETKIPAK) for students at risk of learning difficulties, which consists of an activity pool of literacy and basic mathematics skills and implementation plans within the scope of the MEB curriculum. To prepare the Learning Difficulty Software Package (OGYAP) that can run the digitally developed achievement tests (E-OYBAT-MATBAT) and the intervention package (EETKIPAK) together and to carry out tests and evaluation studies for the system's operability.

### **Hi-Globe Project: Highlighting the Potential of English Language Learning for Global Education Purposes**

This project will be run between October 2019-March 2022. In the process of looking for solutions for the challenges identified as SDGs, the partnership of the project found that there is a huge potential in language learning to support education for sustainable development. Global education (GE) has been defined as an approach that enables people to develop the knowledge, skills, values and attitudes needed for securing a just, sustainable world in which everyone has the right to fulfil his/her potential. GE encompasses Development Education, Human Rights Education, Education for Sustainability, Education for Peace and Conflict Prevention, Intercultural Education, being the global dimension for Education for Citizenship (Global Education Guidelines, 2008). The objective of the HI-GLOBE project is to enhance the potential of English-language learning for Global Educational purposes. In reaching this objective, the primary target group addressed will be adult English-language learners and English language teachers, instructors, educators and tutors.



## PARTNERSHIP FOR THE GOALS

### Local Products, Gastronomy and Cooperatives' Workshop from FAO and BAU 11.09.2021

The Food and Agriculture Organization of the United Nations (FAO) and Bahçeşehir University (BAU) organized a workshop on the role of young people and women in agriculture and cooperatives with the theme of 'Local Products, Gastronomy and Cooperatives'. The two-day workshop aims to include local agricultural products in the development of the country with maximum benefit, contribute to sustainable development, and deliver innovation and innovation in agriculture to family businesses.

In cooperation with the United Nations Food and Agriculture Organization (FAO) and Bahçeşehir University (BAU), a workshop was organized with the theme of 'Local Products, Gastronomy and Cooperatives' in Şeyhli District of Giresun's Piraziz district. AK Party Giresun Deputies Kadir Aydın and Cemal Öztürk, Giresun Governor Enver Ünlü, Ordu Governor Tuncay Sonel, Giresun Mayor Aytekin Şenlikoğlu, UN Advisory Board Member Enver Yücel, FAO Central Asia Sub-Regional Coordinator and Turkey Representative Viorel Gutu, United Nations Turkey Resident Coordinator Alvaro Rodriguez, members of the protocol, women's cooperatives and many guests attended.

At the event, local agricultural products will be included in the country's development with maximum benefit, contributing to sustainable development, innovation and innovation in agriculture will be delivered to family businesses, and women and young people will be informed about cooperative formation, smart agriculture practices, digital agriculture and sustainable food systems-related technologies will be actively involved in the processes. is intended to be included.

'WE WANT TO REVEAL THE ENDEMIC PLANTS OF THE BLACK SEA'

Making a statement about the workshop, UN Advisory Board Member Enver Yücel said that they started a study to reveal the endemic plants of the Black Sea.

Stating that they want to open the products grown in the region to the international arena, Yücel said, "We are establishing an area in Piraziz together with Bahçeşehir University and the United Nations Agricultural Organization. This area is a center for implementing smart agriculture that can shape the agriculture of the future. We want to reveal the endemic plants of the Black Sea, to taste the local dishes related to them, and to open the gastronomy of this region to the international arena. I think we will have achieved our goal if we can provide studies and training to our people on this subject. I hope that these studies will play important roles, especially in the employment of women. We will provide training here. We will have application areas and we will give examples to the participants on how their hand-made products can reach international markets. "Our aim is to show how the valuable plants growing in these lands can be used in agriculture and medicine in the application area of our university," he said.



## PARTNERSHIP FOR THE GOALS

### Smart Agriculture and Sustainable Food Workshop in Giresun 22.05.2021

"Smart Agriculture and Sustainable Food Workshop" was organized in Piraziz by the Agriculture and Food Center, which was established in cooperation with Bahçeşehir University (BAU) and the Food and Agriculture Organization of the United Nations (FAO).

BAU Global President Mr. Giresun's agricultural potential was evaluated at the workshop hosted by Enver Yücel. Innovative solutions in the agriculture and food sectors were discussed at the workshop held in Giresun's Piraziz district with the participation of representatives of women's cooperatives operating in different parts of the city.

In his speech here, Bahçeşehir Uğur Educational Institutions President Enver Yücel drew attention to the importance of agriculture for the whole world.



## PARTNERSHIP FOR THE GOALS

### Bahçeşehir University Faculty of Economics, Administrative and Social Sciences BRIDGE Education Programs Build New Bridges 23/25.03.2022

Bahçeşehir University Faculty of Economics, Administrative and Social Sciences BRIDGE education programs are building new bridges...

We prepared a free training program for women cooperatives and women entrepreneurs for March 8 International Women's Day.

In addition to building a bridge to the careers of our students, BAU BRIDGE has begun to build new bridges with different stakeholders in line with the needs of the society.

We present the free program we have prepared to further develop women's entrepreneurial spirit, to grow their businesses and increase their competitive power, as well as to ensure the sustainability of their businesses and to support the equipment needed by women's cooperatives and women entrepreneurs, to all women's cooperatives and entrepreneurs supported by the Women's Labor Evaluation Foundation.

In this boutique training program, BAU FEAS academicians will meet with women's cooperatives and women entrepreneurs through the Foundation for the Evaluation of Women's Labor. This event, which aims to raise awareness in the fields of economy, marketing and management, is the first social responsibility project of the BAU BRIDGE education program, which is an initiative of the faculty.

Bahçeşehir Üniversitesi İktisadi, İdari ve Sosyal Bilimler Fakültesi

# BAU Bridge

BAHÇEŞEHİR UNIVERSITY  
RESEARCH INNOVATION DIVERSITY  
GLOBAL ENTREPRENEURSHIP

**8 MART DÜNYA EMEKÇİ  
KADINLAR GÜNÜ KUTLU OLSUN**

Kadınların girişimci ruhlarını daha da geliştirmeleri, işlerini büyütmeleri ve rekabetçi güçlerini artırmaları amacıyla hazırladığımız eğitim paketini Kadın Emeğini Değerlendirme Vakfı'nın desteklediği tüm kadın kooperatifleri ve girişimci kadınlara armağan ediyoruz.

**23 Mart 13.00 – 15.00**  
*İnsan Kaynakları ve İletişim*  
Prof. Dr. Ela Ünler

**23 Mart 16.00 – 18.00**  
*Girişimciler için pazarlama ve marka yönetimi*  
Doç. Dr. Elif Yolbulan Okan

**24 Mart 14.00 – 16.00**  
*Tedarik zinciri yönetimi*  
Prof. Dr. Yavuz Günalay

**24 Mart 11.00 – 13.00**  
*Finansal Bilinç*  
Dr. Serkan Yeşilyurt

**25 Mart 15.00 – 17.00**  
*Girişimciler için ekonomiye giriş*  
Doç. Dr. Bülent Anıl

**BAU** branding innovation

**BAU** Bahçeşehir University  
İktisadi, İdari ve Sosyal Bilimler Fakültesi

İstanbul'un Kalbinde Bir Dünya Üniversitesi