



2021-2022

### BAU AT A GLANCE

Since its foundation in 1998, the vision of BAU has been to be a global university known for its contribution to scientific, technological, and cultural knowledge through innovative education models and research approaches that reflect international standards as well as service to society. Currently, BAU Global Network comprises of 6 universities (Istanbul, Washington D.C., Berlin, Cyprus, Batumi, Plymouth), 5 liaison offices (BAU Global Azerbaijan Jordan, Uzbekistan, Mongolia, Pakistan) and 5 language schools.

As one of the leading universities in Türkiye, BAU aims primarily to improve the living standards of the local and global society by integrating the sustainable development goals into its corporate processes and culture, educational programs, academic research practices and stakeholder collaborations. BAU with its staff members, students and alumni is a big academic community who are raised as good global citizens committed to each x and the world around them and always act with the utmost sense of ethics and social responsibility.

### BAU WITH NUMBERS

- · 7 campuses in Istanbul
- · 10 faculties, 1 conservatory, 2 vocational schools
- · 40 BA programs, 153 MA programs, 24 PhD. programs
- · 22 research and application centers
- · 150 labs, workshops/studios, incubation centers
- · 223 Erasmus partner universities, 92 world exchange partners
- · 805 full-time faculty members, 526 administrative staff members
- · 17.927 undergraduate students, 4.552 graduate students, 415 doctora degree students
- · 80 student clubs
- · 224 externally funded projects between 2020-2022
- · 340 industry partnerships & projects between 2020-2022

#### BAU IN THE TIMES HIGHER EDUCATION



BAU participates in the Times Higher Education (THE) Impact Rankings since 2019. According to the current rankings, BAU belongs to the 801-1000 band in the World University Rankings, the 401-600 band in the Impact Rankings and the 151-200 band in the Young University Rankings 2023. Also, BAU is ranked among the top 5 universities in Türkiye.

The university continuously increases its standing in categories related to the UN Sustainable Development Goals. As of 2023, BAU holds the following standings in the THE Impact Rankings;

- · 67th in Quality Education
- · 93 th in Peace, Justice and Strong Institutions
- · Ranks between 201-300 in Gender Equality
- · Ranks between 201-300 in Reducing Inequalities
- · Ranks between 201-300 in Industry, Innovation and Infrastructure
- · Ranks between 301-400 in Sustainable Cities and Communities

The University takes the above-mentioned rankings as evaluation criteria for progress regarding its adherence and contribution to the UN Sustainable Development Goals and will continue to report its advancement in the rankings on a yearly basis.

In order to contribute to the realization of promoting sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all, BAU has established the CO-OP and Joint Education Model systems, which are the first in Turkey, based on university and business world cooperation. Research projects, activities and partnerships aimed at achieving this goal are among the priority areas of study for the university.

#### BAHÇEŞEHİR UNIVERSİTY CO-OP EDUCATION MODEL

"CO-OP Education Model" has been applied by Bahçeşehir University since 2008 and aims to merge higher education with business life and fill the gaps between business world and university. The university students who do internship with CO-OP, get work experience by participating in the work life actively while they continue their university educations

The most important advantage of the CO-OP Education Model is giving opportunity for work experience to students and getting easier transition to business world. The students who are working in the business world while they continue university education are called COOPER. COOPERs have advantages like being a part of the decision making processes in the business world, taking initiative, and being integrated to business life completely. The students who do internships with CO-OP, have the opportunity to find the proper sector and field/department for themselves while they are still studying. Also they can show their performance and after their graduation they can be employed directly in the CO-OP company. The partner companies also have the opportunity to select their employees among the COOPERs.

The 3rd and 4th grade students of the university who apply for CO-OP program, are placed in the partner companies for a long term internship in a changing period from 3 to 9 months and have the chance to get work experience while they are still studying. If the student and the company have a mutual agreement, these periods can be shortened and extended with the written document which is shared by the company.

### **Bahçeşehir University Joint Education Model**

Start your life and career one step ahead with the Joint Education Model

One of the most important needs of every student studying in communication sciences is to be able to transfer what they learn to practice, and to be successful in business life by receiving the real-life responses of theories about communication science. The Joint Education Model, which we have implemented in order to achieve this goal, enables our students to access Turkey's leading communication institutions, whose number reaches 81 as of 2021. Our students go to real job interviews and spend three days a week for a semester to gain experience within the scope of the Joint Education Model. The experience gained at the end of a semester is counted towards two courses and compulsory internships. At the end of the term, it is graded by the partner institution and the academic advisor. Our students, who develop their practice in all relevant areas from advertising to design, games, digital media, corporate communication, and sound, are ready for the industry while they are still at university.

#### **Cooperation with Leading Institutions of the Industry**

Offering both business and experience opportunities for Faculty of Communication students, the Joint Education Model aims to ensure that our students gain sectoral experience while still at the university. As of the 2021-2022 Academic Year, our faculty has partnership agreements with 85 leading institutions of Turkey, and thanks to our collaborations, students have the opportunity to experience different titles and positions of the communication world and meet professional practices early.

#### Opportunity to Gain Professional Experience as a Student

The Joint Education Model consists of 14-week programs that cover the fall and spring terms separately. Before each semester, our students apply for the positions announced by our training partners in the "News" page of our website, and they only get a real job interview experience as a result of the interviews.

The work of our students, for whom internship insurance is made by our university, are evaluated, and graded by the coordinators of our education partners and the faculty members of our faculty who run the program. The grade given is recorded in the course slots of our students as the final grade of two courses chosen from three different course types as departmental elective, non-departmental elective, and general elective in line with the decision made within the program and made by our students together with their advisor.

#### "Sustainable Development and Quality Education" Talk (27 April 2021)

The event was designed for students. The talk aimed to create awareness on how sustainable development goals can prevent inequality in education and improve quality education for all segments of society. It focused on SDG 4 (Quality Education).

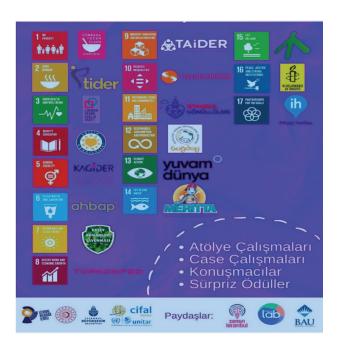


#### **Educators as Sustainability Leaders Webinar (18 May 2021)**

The online event emphasized the importance of sustainability literacy and training for the new generation of educators. It focused on the SDG 4 (Quality Education).

#### "Impacthon21" Workshop (24 September 2021)

The Workshop was implemented in collaboration with the High School Volunteers Platform and aimed to create awareness among youth about UN Sustainable Development Goals through training and case studies.



#### "Education and Sustainability" Webinar (24 December 2021)

The webinar aimed to create awareness about the importance of quality education as a sustainability

development goal.





BAU TTO has been operating since 2014 transforming the research outputs into economic value, ensuring university-industry collaborations, making academics and students benefit from national and international funds through their research and ideas, using research outputs to build innovative and tech-based initiatives and materializing intellectual property rights.

Moreover, BAU TTO funds research and R&D projects, and technology-based and innovative entrepreneurial activity proposals of BAU faculty members, students and entrepreneurs from its own equity capital via BAUBAP.

Project Title	Faculty	Туре	Funding	Starting Date
Common curricula for diversity: Education in media and integration of vulnerable groups	Communication	Research	Turkish National Agency	2020
Improvement of engineering curriculum considering green economics with industry aspects	Engineering and Natural Sciences	Research	Royal Academy of Engineering (RAENG)	2020



#### **HIGHLIGHTS**

• BAU Communication became the first communication faculty in Türkiye and 3rd in the world to sign UNESCO's International Declaration of Communications Professionals and Researchers for a healthier, viable, better world.

The Declaration is sponsored by ORBICOM, the Network of UNESCO Chairs in Communication. The Declaration is a commitment to humanist values that aim to mobilize broad solidarity throughout the world. By endorsing the Declaration, specialists and scientists of the communication community publicly commit to putting their communicational expertise to work in supporting our societies in this necessary transition towards a healthier, more viable and better world.

#### Sustainability Literacy Certificate Program (27 June – 29 July 2022)

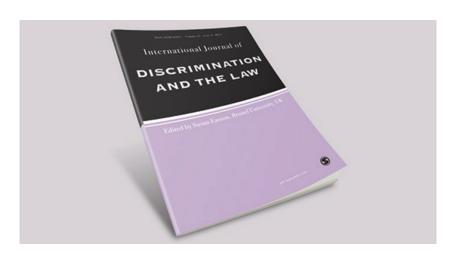
The certificate program, carried out in partnership with the United Nations Education and Research Institute (UNITAR), International Training Center for Authorities and Leaders (CIFAL Istanbul), Institute Istanbul and BAU Innovative Education Development Research Center (YEGAM), aims to make individuals and institutions internalize the concept of sustainability and sustainable development principles and practices within the context of the UN Sustainable Development Agenda 2030 and the Sustainable Development Goals. 1243 applications in total were received for the courses within the program curriculum.

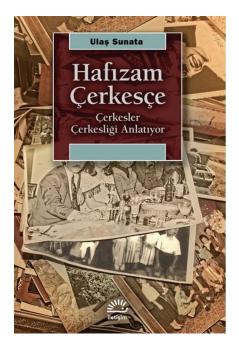




#### "Legal Gender Recognition in Turkey" Article (January 29, 2022)

The article by Prof. Ulaş Sunata, Prof. Aslı Makaracı, Assoc. Prof. Dr. Seda Öktem Çevik was published in the International Journal of Discrimination and the Law. The study deals with the regime of legal gender recognition in Türkiye first reveals critical reciprocating historical developments in national legal regulations for affirming trans identities. Then, the recent conditions laid down by the 2017 Constitutional Court judgments stating that transgender people do not require permanent sterilization anymore but require sex reassignment surgery for legal gender change are evaluated. Moreover, this paper explains that while the jurisprudence of the European Court of Human Rights partly reflects the current Turkish legislation, it is not a big step for transgender rights.





# "My memory is in Circassian: Circassians Narrate about Being A Circassian" Book (2022)

Prof. Ulaş Sunata met with Circassians from different age and gender groups and rural and urban regions with varying political opinions. They reflected upon their personal perceptions of what it is to be a Circassian. "Hafızam Çerkesçe" was born out of the TUBİTAK project that was implemented in 2014 and was based on intense field work and oral history study.

#### Unstereotype Alliance TR MidSummer Event hosted by BAU Communication Faculty (28 July 2022)

In this hybrid event for industry knowledge sharing on Cannes Lions 2022 Advertising Festival's Gender Equality Agenda (trends, insights, thematic focus) was discussed within the context of sustainability.





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#### "Feminization of Refugee: Intersectionality, Solidarity, Resistance" Article (25 February 2022)

The article by the founding director of BAUMUS Prof. Dr. Ulaş Sunata and BAUMUS student assistant Selin Özsoy was published in the International Migration. This study aims to examine a possible change of feminist civil society pertaining to inclusivity with a particular interest in violence. It evaluates state-civil society relations, coping mechanisms with domestic violence and solidarity patterns with female refugees.



Working on emerging feminist solidarities transcending citizen-refugee divide? #Checkout 'Feminization of refugee: Intersectionality, solidarity, resistance' by @UlasSunata & Selin Özsoy of @Bahcesehir #OUTNOW

#### Sustainability Governance Academy (26 March – 7 April 2022)

In this 3-week workshop program, sustainability governance scorecard methodology and sustainability governance concepts were addressed, and sustainability, brand management, integrated thinking, and leadership related issues were discussed. At the end of the workshop, the participants were expected to present case studies in groups and successful participants were entitled to receive a certificate.



"Brain Drain and Reverse Brain Drain" Webinar (23 March 2022

The online webinar titled "Brain Drain and Reverse Brain Drain" was organized by the Social Democracy Foundation (SODEV) with the participation of BAUMUS founding director Prof. Dr. Ulaş Sunata. The webinar, in addition to defining brain drain and reverse brain drain, focused on issues such as the potential of brain drain in the new global system and the factors that open the door to it in Turkey



#### BAU HUB Startup Webinar Series powered by Harvard Alumni Entrepreneurs Accelerator (2022)

BAU HUB organized a 7-week startup webinar series for entrepreneurs in cooperation with Harvard Alumni Entrepreneurs Accelerator. Within the scope of the seminars, topics such as business development, marketing and sales for start-ups were discussed.



"Metaverse Certificate Program" by BAU Faculty of Communication & BAUKEM in Cooperation with Tazefikir and the Aegean Forest Foundation (15 March 2022)

BAU Metaverse Certificate Program was carried out with an emphasis on environmental sustainability. The mindset behind the program was to be conscious of our responsibilities towards our planet while following technological developments. In line with this mission, the income from the 12-week certificate program was transferred to the Aegean Forest Foundation and a BAU forest of 30000 trees was established in Soma-Manisa. As the world's first Metaverse Forest, it also contributed to the goal of creating awareness about the digital carbon footprint.ner), Moderator: Demet Sürücü (Founder of IBB KUDEB Timber Training Workshop)



# BAU Bright Training & Certificate Program (2022)

BAU Bright is a career program whose objective is to train software-system experts. BAU Bright training courses have up-to-date and state-of-the-art content that is developed in line with the needs of the industry. Participants who complete their training are employed in the IT sector. The program is supported by over 5000 business partners of BAU and Wissen, mainly in the informatics, consultancy, telecommunications and software industries.



# "Sustainable Development Goals 101" Webinar (28 February 2022)

The webinar aimed to provide an overview of the UN SGDs and Agenda 2030, to explain their objective and how they are instrumental in building a better future and a more sustainable world for all at the youth level. By understanding the benefits of the goals for organizations in their pursuit of a role in shaping a sustainable future, the participants understood the current situation in Türkiye in terms of 2030 goals.



# "Journey to Children's Rights with Children" Online Talk (23 April 2022)

This online event was organized as part of Children's Day activities carried out by BAU IGUL.



#### LabStar Data Collection and Analysis Tool (2018- ..)

BAUSTEM has created a commercial teaching material brand from within: LabStar is delivered to elite schools abroad and at home via Amazon.com. The related link is shared below. https://labstar.tstem.com/

#### "Dijital Dostum" / "Digital Friend" Project

The main purpose of the project is to design an accessible, Turkish and reliable information source for teachers, students and parents in our country. As a result of the examinations, it has been determined that there is no comprehensive platform that includes the opinions of field experts, offers game and application suggestions, and provides regular information about educational technologies. Based on the information obtained, it was decided to prepare the project called "Digital Friend". With Digital Dostum, it is aimed to remove the issues or information that the web pages in the field do not have and to convey them to the user. In the blog section, which is one of the categories to be included in the website, experts in the field will be worked with and their articles will be included. In addition to the application, Web 2.0 tools and game review articles, there will be short preview videos for game reviews and application trailers for application reviews. As a result, it is aimed to meet the needs of parents, teachers and students in the field of Information and Communication Technologies (ICT) and to solve the issue of reliability of information. https://dijitaldostum.com/

#### Youth Online Design Academy: Problem-based Thinking and Project Management Education

In collaboration with Education Volunteers Foundation of Turkey (TEGV) Dr. Defne Yabaş came together with young people between the ages of 18-25 from different universities and professions at the Project Cycle Management and Problem-Based Learning seminars. Approximately 500 individuals participated to the seminars. The seminars will continue in 2022-23 academic year under the Projects for Environment and Nature Title.

#### Tübitak Project: "Tasarımcı Öğretmen": 01.04.2020 - 01.04.2022

The main objective of the Tübitak project, titled "Designer Teacher", is to improve the quality of teaching by enabling teachers to improve their qualifications. With this objective, it is planned to raise awareness of teachers through face-to-face and online impacts and to increase their pedagogical knowledge and skills. Within the framework of the model defined, the project activities will start with a three-day Designer Teacher Camp, which will be designed according to the characteristics of effective professional development supported by research, will continue with online activities for 3 months and will be completed with a closing conference. The process will be continued with the support and follow up of researchers and formative teachers. At the end of the program, it is planned to apply the lesson plan developed by each teacher in the classroom.

# Tübitak Project: "Erken Çocuklukta Öz Düzenleme: Okul Öncesi Öğretmenleri için Harmanlanmış bir Mesleki Gelişim Programı" (01.02.2022-01.02-2023)

This project aimed to develop, implement, and evaluate a professional development program based on Understanding-Based Design and presented using a blended learning model to increase the knowledge and skills of preschool teachers to support self-regulation in their classrooms. Within the scope of the project a 5-module, 4-week professional development program addressing self-regulation with executive functions, emotion regulation, motivation regulation, and metacognition was designed and implemented. As a result of the study, it was determined that teachers who participated in the professional development program increased their efforts in promoting self-regulation in the classroom and enhancing children's self-control. In addition, it was determined that teachers' self-regulation knowledge and skills improved and that they applied what they learned in the program in the classroom.

# "Changing Qualifications and Needs of Teachers and Education Leaders with a Focus on Sustainability" Panel (23.01.2022)

The Teacher Career Fair was held as a hybrid with different topics related to education at Bahçeşehir University on 22-23 January 2022. Workshops and panels were held at the fair and published online with live broadcasts. On January 23, a panel titled "Changing Qualifications and Needs of Teachers and Education Leaders with a Focus on Sustainability" was held under the moderation of BAUSTEM Center Director Prof. Dr. M. Sencer Çorlu. In the panel, Uğur Schools General Manager Nil Çiçek and ETZ and TeacherX Founder Dr. Işıl Boy Ergül took part as panelists.

#### **University within School Model**

As part of the fourth item named "Quality Education" in SDG, Bahcesehir University trains teacher candidates with its unique model "University within School". In this model, the teacher candidates gain experience in the classroom through interaction with mentor teachers and university supervisors. One of the biggest contributions that we bring is growing up teachers through constant interaction within the classroom context. Specifically, the teacher candidates together with their mentor teachers observe classes, write reflections, prepare lesson plans and do their micro/macro teaching at different grade levels. This model also contributes to the teacher development in state schools by engaging in seminars and conferences related to training teachers on their needs. At the same time, the teacher candidates prepare a portfolio including their lesson plans, observation reports, reflective essays and sample lesson videos which helps them to develop their teaching philosophy.

#### **Teacher Trainings by YEGAM**

YEGAM aims to increase the school quality by contributing to the development of teachers who will be innovative, self-confident and contribute to their personal development. YEGAM designs trainings according to teachers' branches and the age groups of the students in order to analyze and eliminate the educational needs of teachers. Teacher training program for teacher candidates and the orientation of new teachers are also planned by YEGAM. In these programs, YEGAM aims to train teachers who are innovative and perfectionist at every moment of their life and follow the developments in the field of educational sciences. These programs in 2022 are as follows: Communication and Interaction within the Family How Can We Understand and Be Understood Each Other Better?; Flipped Learning and the Teacher's Digital Toolbox; The Child Within Us; You Have 10 Unread Messages about your children; Gamification; Creativity and Creative Thinking Techniques; Mindfulness; Drama Education; Play-Friendly School and Play-Friendly Teacher; Play, Drama and Theater Techniques in Education; PlayFriendly School and Play-Friendly Parents; From Helicopter Parent to Self-Controlled Child; Changing Childhood Transforming Parenting – Play and Art in Communication with Children; Effective Teaching; Becoming a 21st Century Parent; Student Mentoring; I am a teacher, Alpha: Generation Alpha is in my classroom; Teaching in the Classroom and on the Screen is Acting; Technology Addiction.

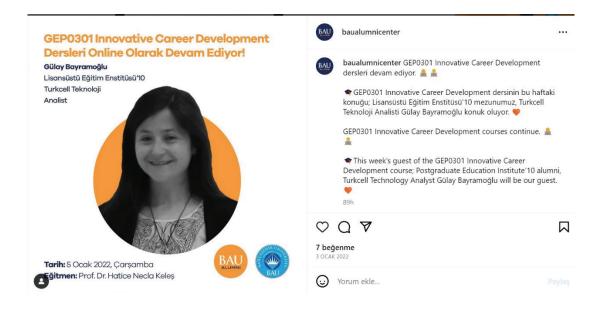
#### Far Beyond the Barriers Project; How to foster Growing Mindset?/Teaching STEM - 21.08.2022

Twice exceptional students: An EU project on STEM teaching. Training was given to participants from 5 countries under two different headings: Growing Mindset (Supporting Development-Oriented Mindset) and STEM education for Gifted and Learning Disabled students. The project belongs to the SAYEG association.

#### Alumni In Action / Yaren Kıvanç'20 5 January, 2022



#### GEP0301 Innovative Career Development / Gülay Bayramoğlu'10 5 January, 2022







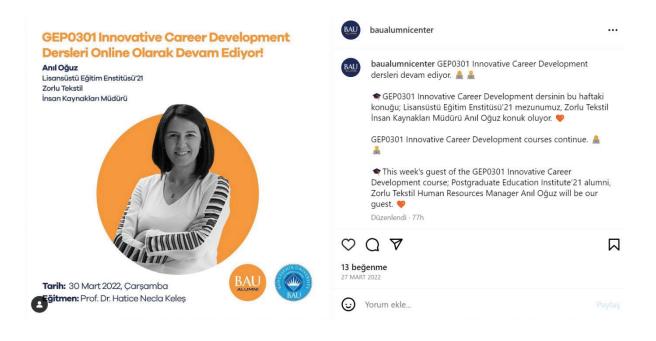
#### Alumni In Action / Hajar El Assi'20 6 January, 2022

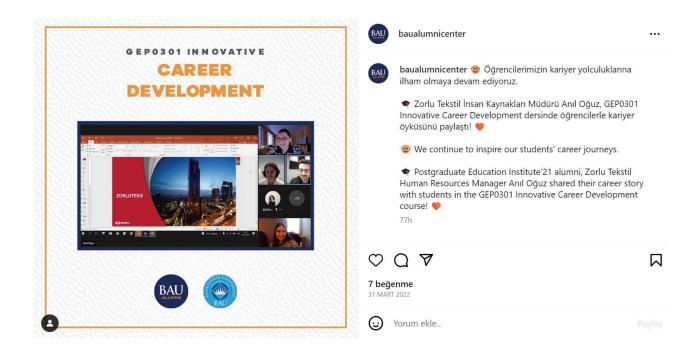


# Alumni In Action / Alper Ünal'17 13 January, 2022

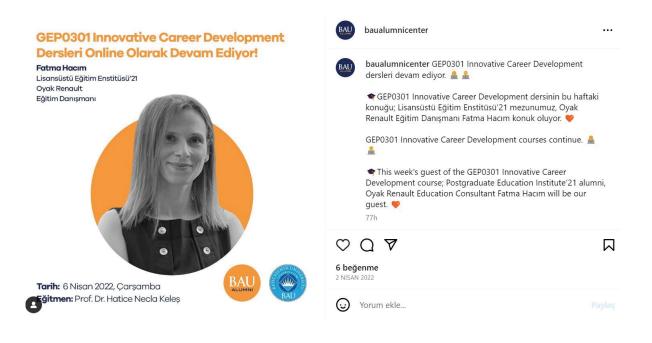


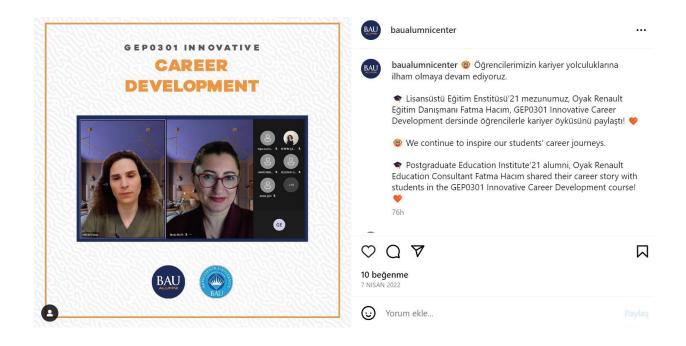
#### GEP0301 Innovative Career Development / Anil Oğuz'21 30 March, 2022



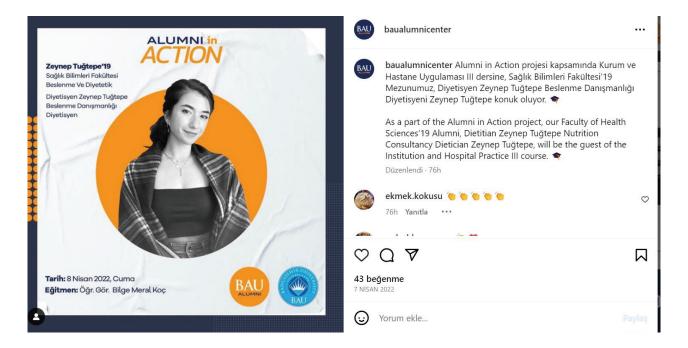


#### GEP0301 Innovative Career Development / Fatma Hacım'21 6 April, 2022





# Alumni In Action / Zeynep Tuğtepe'19 8 April, 2022



## Alumni In Action / Şimal Sarısözer'21 8 April, 2022



#### Alumni In Action / Ecem Halat'20 12 April, 2022



# Alumni In Action / Erim Engin'21 12 April, 2022



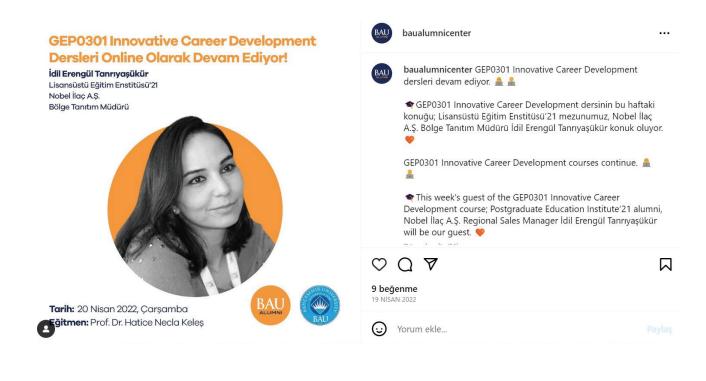
#### Alumni In Action / Arif Teke'20 13 April, 2022



# Alumni In Action / Emre Sümer'18 18 April, 2022



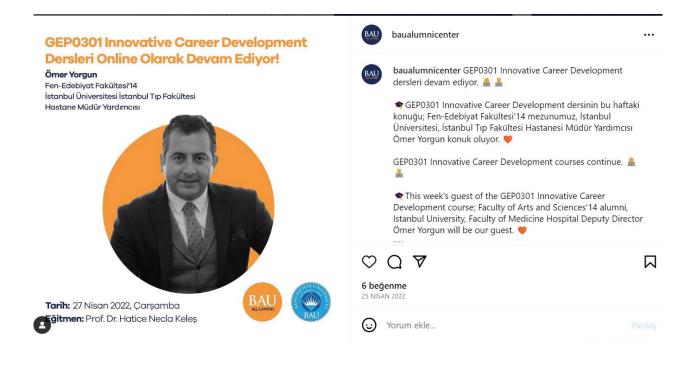
# GEP0301 Innovative Career Development / İdil Erengül Tanrıyaşükür'21 20 April, 2022



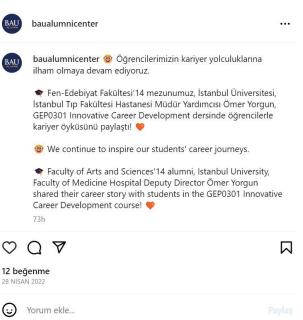




### GEP0301 Innovative Career Development / Ömer Yorgun'14 27 April, 2022







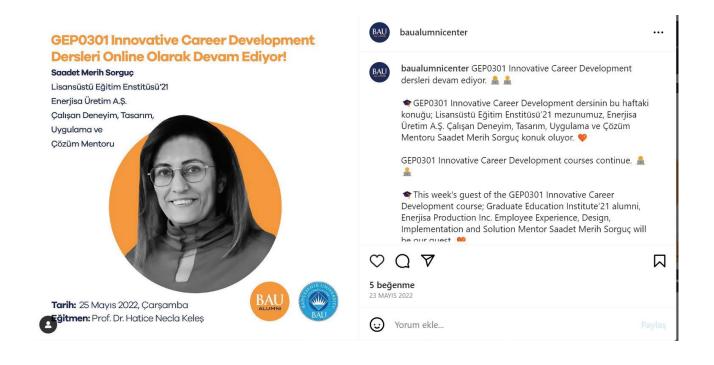
### Alumni In Action / Nalan Özcan'21 9 May, 2022

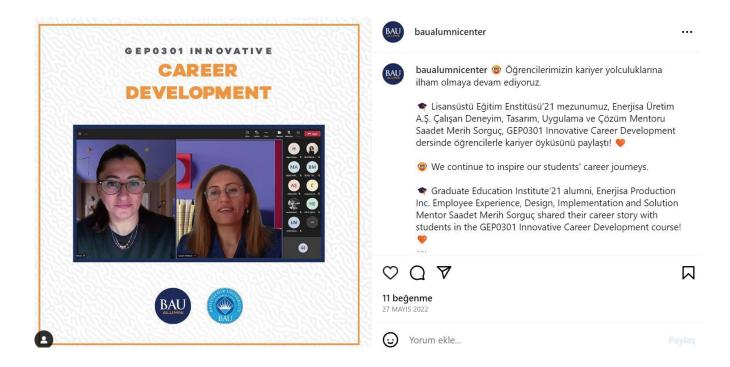


#### Alumni In Action / Tolga Tepe'17 23 May, 2022

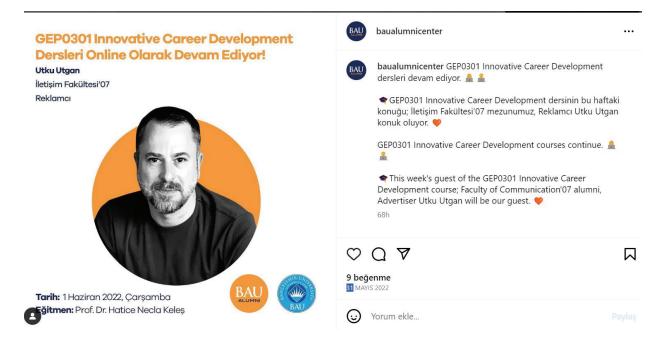


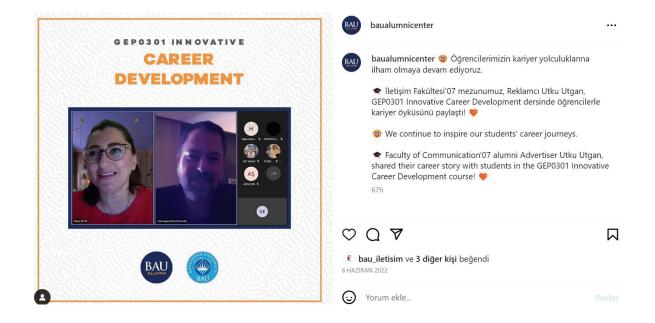
#### GEP0301 Innovative Career Development / Saadet Merih Sorguç'21 25 April, 2022





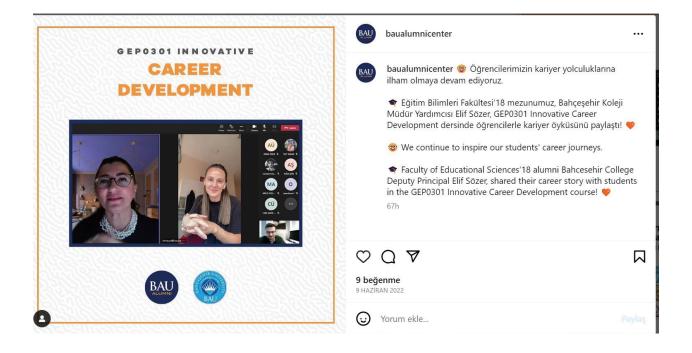
#### GEP0301 Innovative Career Development / Utku Utgan'07 1 June, 2022





#### GEP0301 Innovative Career Development / Elif Sözer'18 8 June, 2022



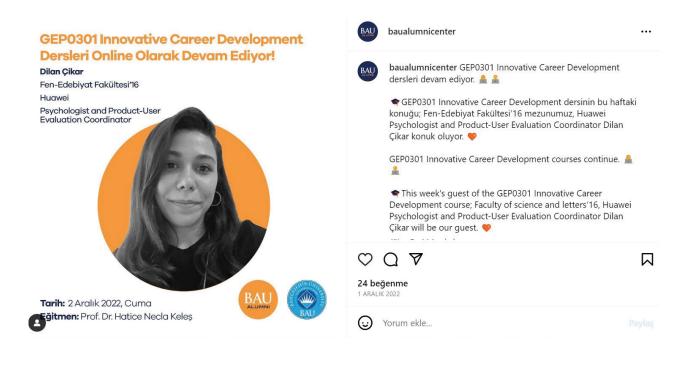


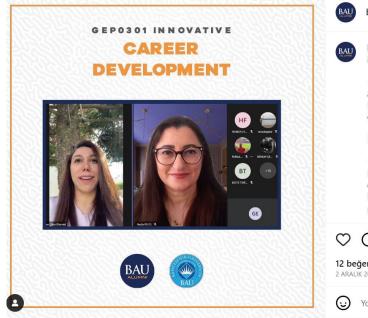
# Alumni In Action / Elvan Şeker'20 8 June, 2022



GEP0301 Innovative Career Development / Elif Sözer'18 8 June, 2022

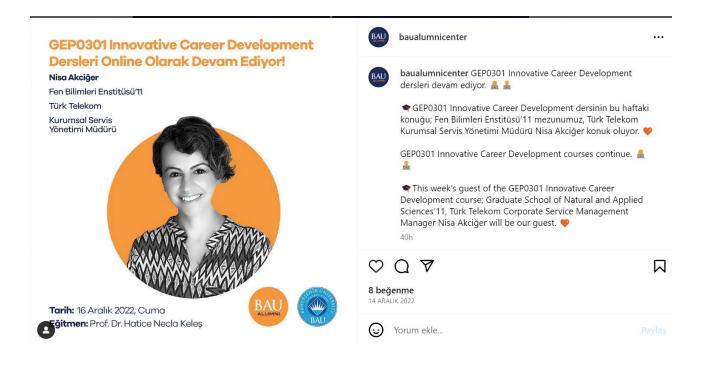
#### GEP0301 Innovative Career Development / Dilan Çakır'16 2 December, 2022







#### GEP0301 Innovative Career Development / Nisa Akciğer'11 16 December, 2022





#### Mentee Training 15 November, 2022





#### Mentor Orientation 16 November, 2022





#### CIFAL Istanbul Youth Platform Meeting with BAU Alumni 09 June, 2022



#### **BAU-IGUL Alumni Seminars 24 June, 2022**



#### eSport Business 10 October, 2022

